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## URBANAGE Unleashes Age-Friendly Urban Revolution: Disruptive Technologies to Shine at Smart City Expo & World Congress!

**2 November 2023** - The [URBANAGE](#) European project is excited to announce its final event, taking place at the [Smart City Expo & World Congress](#) in Barcelona from the 7th to the 9th of November. This prestigious event will be an exceptional showcase of innovative urban solutions that address the complex challenges of modern cities while leveraging disruptive technologies. URBANAGE is not just transforming cities; it's making them more age-friendly and inclusive.

URBANAGE, a collaborative initiative funded by the European Commission, has been at the forefront of developing sustainable and cutting-edge solutions for better urban planning. With a mission to create smarter, more resilient, and inclusive cities, URBANAGE has worked tirelessly over three years to find novel ways to enhance the quality of life for urban citizens, with a special focus on improving planning for the needs of aging populations.

Key highlights of the URBANAGE consortium at Smart City Expo & World Congress include:

- **Central Agora:** URBANAGE coordinator Roberto Di Bernardo, from Engineering, joins a panel discussion at 14:45 on the 7<sup>th</sup> of November. Participants will gain valuable insights into urban sustainability, data-driven decision-making, and the development of resilient urban ecosystems for citizens of all ages.
- **European Commission Demo:** Silvia Urra Uriarte from Tecnalía will delve into URBANAGE methodologies and results on the 8<sup>th</sup> of November at 12:30 on stand C51. Immediately after, the URBANAGE pilot team from Flanders, Helsinki and Santander will be proudly displaying their groundbreaking projects and solutions on the stand. Attendees will have the opportunity to interact with the team and explore innovative urban planning technologies that are designed to cater to the diverse needs of all city residents, especially the elderly.
- **Congress Roundtable:** At 15:25 on the 8<sup>th</sup> Patricia Molina Costa from Tecnalía participates in a roundtable on '[Transforming Cities Through AI](#)' discussing whether the implementation of AI can help overcome urban challenges and pave the way for a more inclusive and intelligent future.

- **Congress Panel:** Join Susie Ruston McAleer from 21c at 11:45am on the 9<sup>th</sup> November on the Red Stage for the '[Disrupting Digital Services: a Tipping Point for Urban Life](#)' panel, exploring how digital urbanism can offer more sustainable, equitable, and efficient urban environments.

Roberto di Bernado, Project Coordinator of URBANAGE, shared his excitement about the event, saying, "The Smart City Expo & World Congress is the ideal platform for us to share the culmination of years of dedicated research and development. We believe our innovative solutions, driven by disruptive technologies, can significantly impact the way cities approach the design and planning of age-friendly cities."

URBANAGE aligns perfectly with the goals of the Smart City Expo & World Congress, which seeks to inspire and create a platform for urban transformation, with a focus on inclusivity and accessibility for all generations. The collaboration between URBANAGE and this prestigious event promises to set new standards in ensuring that smart cities are age-friendly and support active aging.

Don't miss this opportunity to discover the future of urban living, one that is age-friendly, inclusive, and sustainable. Join URBANAGE at the Smart City Expo & World Congress in Barcelona from the 6<sup>th</sup> to the 9<sup>th</sup> of November. For more information about the project and event details, please visit [www.urbanage.eu](http://www.urbanage.eu)

## Notes

- **URBANAGE** has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004590.
- URBANAGE is focused on researching and developing innovative solutions to address the complex challenges older adults face in urban environments. The project aims to create smarter, more resilient, and inclusive cities through cutting-edge technologies and sustainable practices, with a special emphasis on making cities more age friendly. More information at [www.urbanage.eu](http://www.urbanage.eu)
- **Smart City Expo World Congress** is the world's biggest and most influential event for cities and urban innovation. Every year, since 2011, leaders from the most innovative companies, governments and organizations gather in Barcelona to share knowledge and move cities towards a better future. More information at [www.smartcityexpo.com](http://www.smartcityexpo.com)
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